FORM OBD - 67 JAN 1977

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UNITED STATES DEPARTMENT OF JUSTICE WASHINGTON, D.C. 20530

No. 43-R0216 Approval expires Oct. 31, 1981

EXHIBIT A

TO REGISTRATION STATEMENT

Under the Poreign Agents Registration Act of	f 1938, as amended	RE CRI
Furnish this exhibit for EACH foreign principal list and for EACH additional foreign principal acq	ted in an initial states quired subsequently.	
1. Name and address of registrant Ruder & Finn Incorporated 110 East 59th Street New York, New York 10022		2. Registration No.
Port of LeHavre Authority	l World Trad	ess of foreign principal ade Center - Suite 255 New York 10048
 5. Indicate whether your foreign principal is one of the following type: Foreign government Foreign political party 		
Foreign or domestic organization: If either, check one of t	the following:	
Partnership Committee		
Corporation Voluntary group		
C Approximate	Government Age	renew
Individual - State his nationality		Ency
o. If the foreign principal is a foreign government, state:		
a) Branch or agency represented by the registrant.		
Ministry of Transportation		
b) Name and title of official with whom registrant deals.		
Jean H. Datin U.S. Representative	$\Psi(x, \lambda) = a N^{-1}$	
If the foreign principal is a foreign political party, state:	<u> </u>	
a) Principal address Not App	plicable	
b) Name and title of official with whom the registrant deals.		
c) Principal aim		
If the foreign principal is not a foreign government or a foreign political		
a) State the nature of the business or activity of this foreign principal		
Port Authority of Le Havre, France		

- March 14, 1980	Abraham D. Perits, Codrdl	colaban &	<u>! </u>	w	_
Date of Exhibit A	Name and Title	Signature &	2		7 - 7
		T			
Not App	plicable				
	rincipal, state who owns and controls in			c. i	
10. If the foreign principal is an org	anization and is not owned or controlle	d by a foreign governmen	nt, for	eign	
				:	<u></u>
		÷			
Owned by the Government of the	ernment but independent adm	inistratively and			
be used.)	· · · · · · · · · · · · · · · · · · ·		•	_	-
9. Explain fully all items answere	d ''Yes'' in Item 8(b). (If additional sp	ace is needed, a full ins	ert p	age n	nay
• •			لــا		لکّا
	ign government, foreign political party,			No	<u></u>
principal	reign government, foreign political party	/, or other foreign		No	X
	nment, foreign political party, or other	•		No	X
	ernment, forèign political party, or other			No	X
	nment, foreign political party, or other f		•	No	X
Owned by a foreign government	nent, foreign political party, or other for	eign principal Yes	X	No	
b) Is this foreign principal					

Ruder & Finn Incorporated



UNITED STATES DEPARTMENT OF JUSTICE Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT Under the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by neason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in digiticate for each foreign principal named in the registration statement and must be signed by or on behalf of Name of Registrant

Name of Foreign Principal Port of Le Havre Authority

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- 2. X_{-} There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and foreign principal is the result 3. of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be

4. Describe fully the nature and method of performance of the above indicated agreement or

Please see copy of letter of agreement attached

5. Describe fully the activities the above foreign principal.	e registrant engages in or propose	s to engage in on behalf of the
above toteign principal.		
Con comment latter	neeto ah ad	
See copy of letter -	attached	
6. Will the activities on behalf of Section 1(o) of the Act?1/	the above foreign principal includes Yes No 🔼	de political activities as defined in
		ther things, the relations, interests
or policies to be influenced tog	gether with the means to be emplo	yed to achieve this purpose.
	٠,	
	••	
Date of Exhibit B	Name and Title	Signature
March 14, 1980	Abraham D. Peritz Controller	Chapan O feet
1/ Political activity as defined in Section activity which the person engaging the	erein believes will, or which he intends t	n of political propaganda and any other

section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

PORT OF LE HAVRE AUTHORITY
NEW YORK OFFICE

ONE WORLD TRADE CENTER - SUITE 2551
NEW YORK, N. Y. 10048
TEL. (212) 432-0995
TELEX 424125

February 7 1980

Mr. Norman Weissman President Ruder & Finn, Inc. 110 East 59th Street New York, NY 10022

Dear Mr. Weissman:

On behalf of Mr. Jacques Dubois, General Manager of the port of le Hâvre Authority, I confirm his decision to appeal to your company for the launching of a promotional campaign in the United States. I welcome this opportunity which gives me the pleasure of working again with your efficient organization.

I have had several preliminary meetings with Miss B. Burns in order to define the goals and to set up the program of this campaign, and I acknowledge with thanks receipt of her letter of December 11th in this respect.

Though it should be aimed at promoting the PAH with the shipping communities at some eastern seaboard ports, its main purpose is the "recuperation" of the general cargo traffics destined to France, which are diverted from le Hâvre. By general cargo we mean all traffics except bulks, and the diverted traffics are defined as follows:

- . Imports to France from the USA of goods destined to France, but discharged in a European port other than le Hâvre and subsequently reforwarded to France.
- . Exports from France to the USA: cargoes originating from France but shipped through a European port other than le Hâvre.

It is therefore of the utmost importance that the guests to the luncheons be selected mostly among the shippers/consignees who handle substantial amounts of these diverted traffics.

The four ports in which the functions will be held will be indicated to you very shortly; however it appears, from the preliminary studies, that Baltimore, Philadelphia and Norfolk will very likely be selected. A presentation in Montreal is no longer contemplated. As we attach a great importance to the press coverage, we would appreciate that arrangements be made to the effect that the performances, the facilities at the Port of le Hâvre, as well as the functions held, be widely covered by the professional press.

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We agree to the budget presented by Miss B. Burns, the total amount being \$31,300.00 broken down as follows:

Ruder & Finn, New York \$8,000.00
Research and Forecast Division 4,000.00
Ruder & Finn Affiliates (4 cities)9,000.00
Estimated Expenses 10,000.00
\$31,300.00

It is perfectly understood that the fees for Ruder and Finn Affiliates may range from \$9,000 to \$ 10,000. We surely appreciate and thank you very much for having taken into account our status of "old" customers in establishing this budget.

I have duly noted that:

- . the Estimated Expenses (\$10,300) will be billed as incurred.
- the "fixed costs" (\$21,000) will be billed in five installments of \$4,200 each, the first of each month from February to June included. Please have the bills sent in triplicate. A bill is needed for each payment.
- Ruder & Finn Affiliates will handle all the arrangements in the cities selected, as detailed in Miss B. Burns' letter of December 11, 1979, page 3, under III GENERAL ARRANGEMENTS; and also that Miss Burns will accompany us in two cities, which I appreciate very much.
- as far as the follow up of the campaign is concerned, the questionnaire will be mailed three different times running. This is particularly important as the final success of the campaign heavily depends on the efficiency of the follow-up.

I will advise you of the number and identity of the participants from le Hâvre, and their curriculum vitae will be given in due time. Needless to say that Mr. René Genin will lead the delegation.

Mr. Genin will be in New York during the week of February 25, and he and I are looking forward to meeting you at that

time and discussing the various aspects of the campaign.

I am convinced that the 1980 campaign will generate even more productive results and I thank you very much for your co-operation in this matter.

Sincerely,

Jean H. Datin U.S.Representative

JHD/dh

cc. Miss B. Burns &